

ATTACHMENT 1

Amendments to the Claims:

5 This listing of claims will replace all prior versions, and listings, of claims in the Application:

1. (Original) A coupon delivery and wireless redemption system comprising:
a coupon service provider coupled to a wide area network;
10 a wireless network coupled to said wide area network;
a merchant coupled to said coupon service provider and comprising a wireless receiver coupled to a redemption device;
wherein an electronic coupon is delivered to a transportable communication unit from said coupon service provider via said wide area network and said wireless
15 network, a tender of said coupon by said transportable communication unit made via said wireless receiver is conveyed to said coupon service provider, and an approval to redeem said coupon is conveyed from said coupon service provider to said redemption device.

2. (Original) A coupon delivery and wireless redemption system in accordance with claim 1 wherein said wireless receiver further comprises a short range wireless transceiver that receives a signal from a transportable communication unit representing coupon information presented for redemption and wherein said merchant comprises:
an interface coupled to said wide area network for communication with said
25 coupon service provider;
a computer and associated memory coupled to said short range wireless transceiver and said interface to accept said signal from said short range wireless transceiver, to convey coupon information to said coupon service provider via said interface, and to accept a coupon approval from said coupon service provider via said
30 interface; and
said redemption device, being coupled to said computer such that a price for an item is calculated when said coupon is approved.

3. (Original) A coupon delivery and wireless redemption system in accordance with claim 1 wherein said transportable communication unit comprises:

a first transceiver adapted to communicate with said wireless network coupled to a wide area network to receive delivery of said electronic coupon;

5 a processor and associated memory that stores said received electronic coupon;

a user interface that provides a human perceptible indication of said stored electronic coupon and that accepts a user activation to tender said stored electronic coupon for redemption; and

10 a second transceiver adapted to communicate said tender to said coupon redemption device.

4. (Original) A wireless coupon redemption system, comprising:

an interface coupled to a network for transmission of a coupon to a transportable communication unit;

15 a short-range wireless transceiver that receives a signal from said transportable communication unit, said signal representing coupon information tendered for redemption;

a computer and associated memory coupled to said interface and said transceiver and adapted to generate said coupon for said transportable communication unit and to
20 approve valid tendered coupon information; and

a redemption device, coupled to said computer and associated memory, adapted to calculate a price for an item upon approval of valid tendered coupon information.

5. (Original) A wireless coupon redemption system in accordance with claim 4
25 wherein said network is coupled to a wireless network and wherein said transportable communication unit comprises:

a first transceiver adapted to communicate with said wireless network coupled to receive said coupon;

a processor and associated memory that stores said received coupon;

30 a user interface that provides a human perceptible indication of said stored coupon and that accepts a user activation to tender said stored coupon for redemption; and

a second transceiver adapted to transmit said signal to said short range wireless transceiver.

5 6. (Original) A transportable communication unit for use in a wireless coupon redemption system, comprising:

a first transceiver adapted to communicate with a wireless network coupled to a wide area network to receive an electronic coupon;

a processor and associated memory that stores said received electronic coupon;

10 a user interface that provides a human perceptible indication of said stored electronic coupon and that accepts a user activation to tender said stored electronic coupon for redemption; and

a second transceiver adapted to communicate said tender to a coupon redemption device.

15 Claims 7-19: (Canceled)

20. (Currently Amended) A method of electronically obtaining and redeeming coupons in a transportable communication unit, comprising the steps of:

20 receiving content and a content-subsidizing advertisement from a wireless network coupled to a wide area network, said content-subsidizing advertisement including an electronic coupon;

storing said electronic coupon;

providing a human perceptible reproduction of said stored electronic coupon;

accepting a user's input to tender said electronic coupon for redemption; and

25 wirelessly transmitting said electronic coupon to a merchant's redemption device in response to said accepting step.

21. (Currently Amended) A method in accordance with the method of claim 20 further comprising the step of receiving a wireless ~~an~~ acknowledgement transmission
30 from said merchant's redemption device.

22. (Currently Amended) A method in accordance with the method of claim 21 wherein said receiving step further comprises the step of wirelessly receiving an electronic coupon deletion instruction from said merchant's redemption device.

5 23. (Original)A method in accordance with the method of claim 22 further comprising the step of deleting said electronic coupon from storage in response to said receiving said electronic coupon deletion message.